

25% DISCOUNT FOR UPFRONT PAYMENT

COLOUR DISPLAY		COLOUR ADVERTORIAL		MONO DIRECTORY DISPLAY	
double page spread	\$3,780	full page 400 words + 3 images	\$2,310	one-sixth page mono	\$690
full page	\$2,310	half page 220 words + 1 image	\$1,610	one-twelfth page mono	\$460
half page	\$1,610	quarter page 110 words + 1 image	\$1,040		
one-third page	\$1,270	one-sixth page 65 words + 1 image	\$690		
quarter page	\$1,040				
one-sixth page	\$690				

ALL RATES ABOVE INCLUDE THE FULL FOODSOURCE PACKAGE:

Unlimited category listings throughout all relevant indexes of our directory plus a free copy of the next edition book. Directory indexes for your category listings include the following: products guide, brand names index, distribution wanted, manufacturing resources, distributor guide and suppliers directory (which features your logo and full company details).

PACKAGES:

Make sure you are everywhere you need to be! Put your own multi-advert package together. Full price for the first advert then **\$300 off** any additional adverts.

DISPLAY ADVERTISING:

Display adverts to be supplied as finished art according to our specs. We can also refer to an experienced and trusted graphics company for special foodsource family rates.

ADVERTORIALS:

Words and images to be supplied so that our team can format according to our design template.

DISTRIBUTION

Free distribution to selected natural product retailers nationally and to advertisers featured in the book.

READERSHIP

Natural product retailers:

Buyers, stock managers, general managers and proprietors at health food stores and organic stores nationally, as well as independent supermarket groups, pharmacy groups and other relevant retailers.

Manufacturers:

General managers, sales or marketing managers and proprietors at natural product manufacturing businesses.

Importers, distributors, wholesalers:

General managers, sales or marketing managers and proprietors at natural product distribution companies.

PRINTING / FORMAT

A4 soft cover book approximately 400+ pages printed on sustainable paper stock.